

MACHEL YUBU KAZUNGU

901-240-1230 | yubukazungu@gmail.com | 600 Patterson St. Memphis, TN 38111

FOCUS OF INTEREST: DIGITAL MEDIA / FILM & ANIMATION

Digital media professional offering a blend of experience in graphic design, motion design, HD/SLR videography, video editing, media management and archiving and more. Additionally knowledgeable in adobe software including Photoshop, Illustrator, InDesign, Premiere Pro and After Effects. Leverage experience in instructing Motion Design courses and Graphic Design courses at the University of Memphis in both face to face and remote(online) situations. Recognized for proficiency in creative course structure including the importance of audio design and music as a complementary element to motion and graphic design.

EDUCATION BACKGROUND

Master of Fine Arts Graphic Design major; University of Memphis (May 2022)

Bachelor of Fine Arts; Digital Media major with a focus in Digital Cinema - Memphis College of Art (May 2014)

PROFESSIONAL SKILLS

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|---------------|---------------------------------|
| ▪ Software | ▪ Production |
| Premiere Pro | HD/SLR Videography |
| Illustrator | Video Editing |
| Photoshop | Audio Synching |
| InDesign | Media Management & Archiving |
| After Effects | Screenwriting (3 ACT Structure) |
| Final Cut Pro | |

Leadership Skills: Strong background in directing day-to-day operational units ,courses and activities with the ability to pinpoint areas of inefficiency and recommend helpful software practices.

Communication: Articulate communicator, able to effectively interact with a global student body as well as across various levels of an organization to present strategies and define goals that are in line with student development and department success.

Technical Aptitude: Proficient with social media and multiple apps that contribute to student work exposure. This includes but is not limited to online storage apps, website builders, effective video/animation publication sites and platforms for continual interactive online critique, presentation and archiving.

Brainstorming: Proficient with multiple brainstorming activities for dynamic ideation and developing a unique approach to problem solving in design.

EXPERIENCE

Producer | Memphis Studios, DittyTV

May 2022 – Aug 2022

- Developed unique concepts, designs and storyboards for in-house productions.
- Understood and developed branding & marketing strategies for implementation.
- Operated DSLR/Studio Cameras, lighting, and audio recording.
- Directed and managed floor management during live in-studio production.
- Co-ordinated live performance schedules and preproduction deliverables.
- Maintained a core competency in writing skills to communicate the DittyTV message with clarity and ease to a global audience. Including correct grammar, punctuation and spelling so as to motivate viewers to enjoy the network.
- Wrote voice over narratives for show scripts, working with editors to assist in recording voice overs and ensure the right direction, deliveries, inflection, etc.
- Pitched story or show ideas, help guide the editorial content of the programs, and assist with promotions.

Graduate Teaching Assistant | University of Memphis, Memphis TN

Aug 2019 – May 2022

Department of Graphic Design

- Carried out all teaching duties, including mentoring, lecturing, research, and other office duties.
- Supervised in studio working habits and graded projects alongside management tasks.
- Created online tutorials for student to follow along with in/during complicated projects.

Graduate Research Assistant | University of Memphis, Memphis TN

Aug 2019 – May 2022

Defining the effects of political party symbols on ballots in Kenya and its impact on Kenya’s electoral process.

- Conducted research on Kenya’s electoral process, including the usability, design and application’s of Kenya’s electoral ballot.
- Effectively managed the collection of political data and visually documenting the reports and findings.
- Summarized and analyzed the data collected from the EHR system.
- Drafted relevant documents, literature reviews, and research commentaries in relation to the study.

Graphic Designer/Animator at Zamoya Ltd | Nairobi, Kenya

Aug 2018 – Aug 2019

- Provided medical care to patients in outpatient clinics and inpatient hospital settings.
- Oversaw the management of the nursing staff and their duties.

Associate Producer | Memphis Studios, DittyTV

May 2014 – Dec 2017

- Coordinated with the clinical team to deliver emergency care to patients suffering from injuries and diseases.
- Under the supervision of attending physicians, saw the patients, provided diagnostics, monitored improvements and made reports.

REFERENCES

Amy Wright

President/CEO
DittyTV studios
Email: awright@dittytv.com
Phone: 703-517-2437

Gary Golightly

Associate Professor
University of Memphis
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Remi Miller

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